



29 April 2014

### **Sustainable Engineering Society Dinner 8 August 2014 Sponsorship Opportunity**

On Wednesday 6 August 2014 the Queensland committee of the Sustainable Engineering Society (SENG) is hosting dinner with guest speaker Dr Richard Denniss at The Shore Restaurant in Brisbane.

Richard Denniss is the Executive Director at The Australia Institute. He is an economist by training and has worked for the past 20 years in a variety of policy and political roles. In recent years he has been at the forefront of the national policy debates surrounding climate change policy and the Australian mining boom. Richard has published extensively in academic journals, has a fortnightly column in The Canberra Times and Australian Financial Review, and is regularly sought out by the national media for his views on a diverse range of economic, political and social issues. He is well known for his ability to explain complex economic issues clearly and his willingness to give a straight answer to a straight question. Richard is the co-author of the best-selling *Affluenza* (with Dr Clive Hamilton) and *An Introduction to Australian Public Policy: Theory and Practice* (with Dr Sarah Maddison).

The committee is very excited to have Richard attending dinner, and it is our pleasure to invite your cooperation in supporting this event.

We believe that events like this are important to provide sustainability and engineering professionals with a forum to discuss and debate, along with the opportunity to network and socialise with like minded individuals. It is our intent to subsidise the event to allow SENG and Engineers Australia members and others to attend at a reasonable cost.

Sponsors logos will be shown on all advertising flyers for the event, and will be publicly acknowledged with logos prominently displayed during the evening. Sponsors will be welcome to display an organisational banner at the dinner, and to distribute promotional materials at the event. Your company logo will be included on the SENG [event web page](#) advertising the event, and will be kept on the page when archived. For example, you may wish to view the saved event pages for our [Student Awards nights](#) and for last years' [dinner](#).

A total sponsorship of \$2000 is being sought from Brisbane businesses. Each sponsorship of \$1000 will include one full registration to attend the dinner.

#### Event details:

- Wednesday 6 August 2014
- The Shore Restaurant, South Brisbane
- The evening is expected to run from 6.30 to approximately 9.30pm

We appreciate your consideration of support for this event and look forward to a favourable response.

Yours sincerely,

Sandy Stewart  
SENG Qld Chair  
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